

Student Name:		Student EMPL #:		Date:	
Total Units: 94	Total Cost: www.cptc.edu/feelists	Target Start Date:	Target Grad. Date:	Staff Initials:	

Important Information					
<ul style="list-style-type: none"> ▪ With 100% web-based instruction, our Retail Business Management program is designed to meet the needs of working adults. The program prepares students for careers in marketing, sales, retailing, customer service, entrepreneurship, and general business applications. Students develop both the technical and human relations skills necessary to succeed in today's competitive work environment. ▪ Program Starts: Summer, Fall, Winter and Spring ▪ Program class times: Classes are 100% online based ▪ This Degree could lead to a BAS degree at CPTC. 					

Program Courses				Units	Status	Total Term Units
Term 1	RBM 105 Organizational Behavior			3		14
	RBM 107 Marketing			3		
	RBM 166 Successful Career Development			5		
	COLL 102 College Success for All			3		
Term 2	RBM 109 Principles of Retailing			3		13
	RBM 133 Effective Selling			5		
	RBM 162 Social Media Marketing			5		
Term 3	RBM 111 Business Communications			3		13
	RBM 164 Marketing Communications			5		
	MAT 103 Business Mathematics			5		
Term 4	RBM 123 Customer Service			5		15
	RBM 201 Business Etiquette			5		
	ENGL& 101 English Composition I			5		
Term 5	CAS 105 Keyboarding			3		11
	RBM 113 Business Technologies			3		
	RBM 115 Human Resources Management			3		
	RBM 129 Speaking for Success			5		
Term 6	RBM 117 Principles of Management			3		13
	RBM 168 Consumer Behavior			5		
	PSYC& 100^{DIV} General Psychology			5		
Term 7	RBM 119 Financial Management			3		12
	RBM 159 E-Commerce Principles			4		
	BUS 201 Business Law			5		

Status Key: X=Completed course, TR= Transferred course, IP= In Progress **Note:** Unit=Credit
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School of Business and Personal Services

Retail Business Management

Associate of Applied Technology (AAT) Degree Program Map 2023-2024

Math	Student Placement
Adult Basic Education (ABE Math) contact Transitional Studies Dept. Bldg. 10 (253) 589-5702	<input type="checkbox"/>
MAT 103/MATSI 103 Business Mathematics w/ supplemental Instruction (8 Units)	<input type="checkbox"/>
Stand Alone: MAT 103 Business Mathematics (5 Units)	<input type="checkbox"/>

English	Student Placement
Adult Basic Education (ABE English) contact Transitional Studies Dept. Bldg. 10 (253) 589-5702	<input type="checkbox"/>
ENGL& 101/ENSI 101 English Composition w/ supplemental Instruction (8 Units)	<input type="checkbox"/>
Stand Alone (choose one): ENGL& 101 English Composition (5 Units)	<input type="checkbox"/>

Individualized Program Map

Class:	Class:	Class:	Class:
Class:	Class:	Class:	Class:
Class:	Class:	Class:	Class:
Class:	Class:	Class:	Class:
Class:	Class:	Class:	Class:
Class:	Class:	Class:	Class:
Class:	Class:	Class:	Class:
Class:	Class:	Class:	Class:

Program Instructor: Ryan Reygers **email:** ryan.reygers@cptc.edu

Program Counselor: Emelyn Hernandez email: emelyn.hernandez@cptc.edu
Carrie Van Beek email: carolyn.vanbeek@cptc.edu

Transferring Course Work into CPTC: www.cptc.edu/transfer-to **Email Contact** evaluator@cptc.edu

Graduation Application: www.cptc.edu/enrollment-services >Transcripts & Graduation >Degree/Certificate Application. Graduation Ceremony Information (Commencement) > Graduation Info

Career Outlook sites: www.onetonline.org www.worksourcewa.com

Notes:

**Please check in periodically with Advising and Counseling regarding any potential changes to program course requirements*